

PAF

Phuket Art Fair

7-8-9 November 2025

VIP Preview 6th November

Where Art meets Paradise



Join Us



PHUKET ART FAIR 2025

The new international Art Fair in Thailand

When?

From the 7th to the 9th of November 2025, Phuket Art Fair is unveiling a new international contemporary Art Fair.

Where?

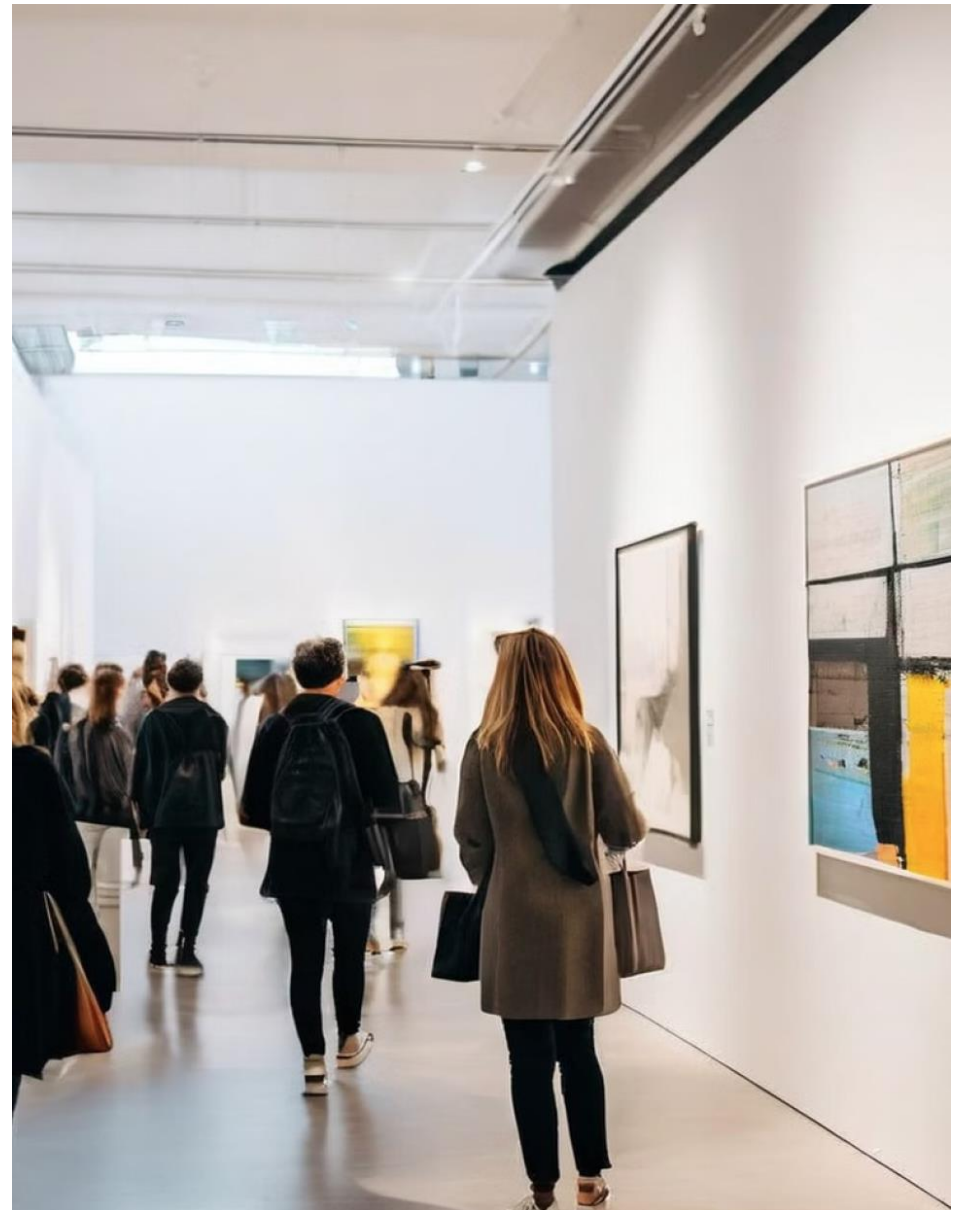
We have selected exclusive & private Event Spaces on the west coast of the Phuket Island. With easy access to the airport and to 5 star hospitality facilities.

Who?

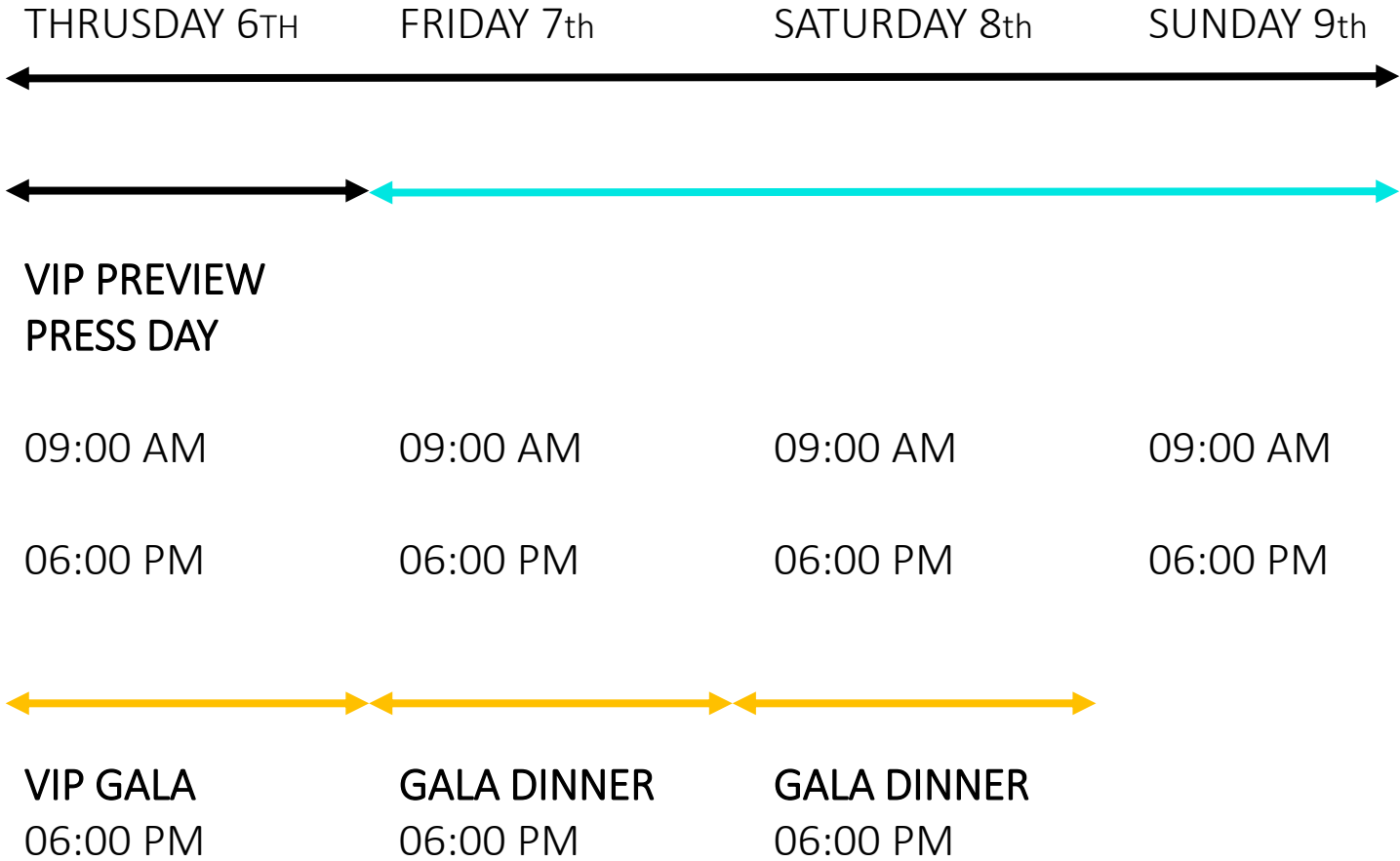
Featuring Art Galleries from Thailand, South East Asia, Europe, India & the USA and from around the world.

What?

Showing and selling Artworks, paintings & sculptures, from young and confirmed artists, Art Toys, NFT... and rare items like photographies, Luxury Watches or Jewelry pieces.



SCHEDULE NOVEMBER 2025



PHUKET ART FAIR 2025

Exclusive locations

Bangkok/Phuket: 1 hour flight

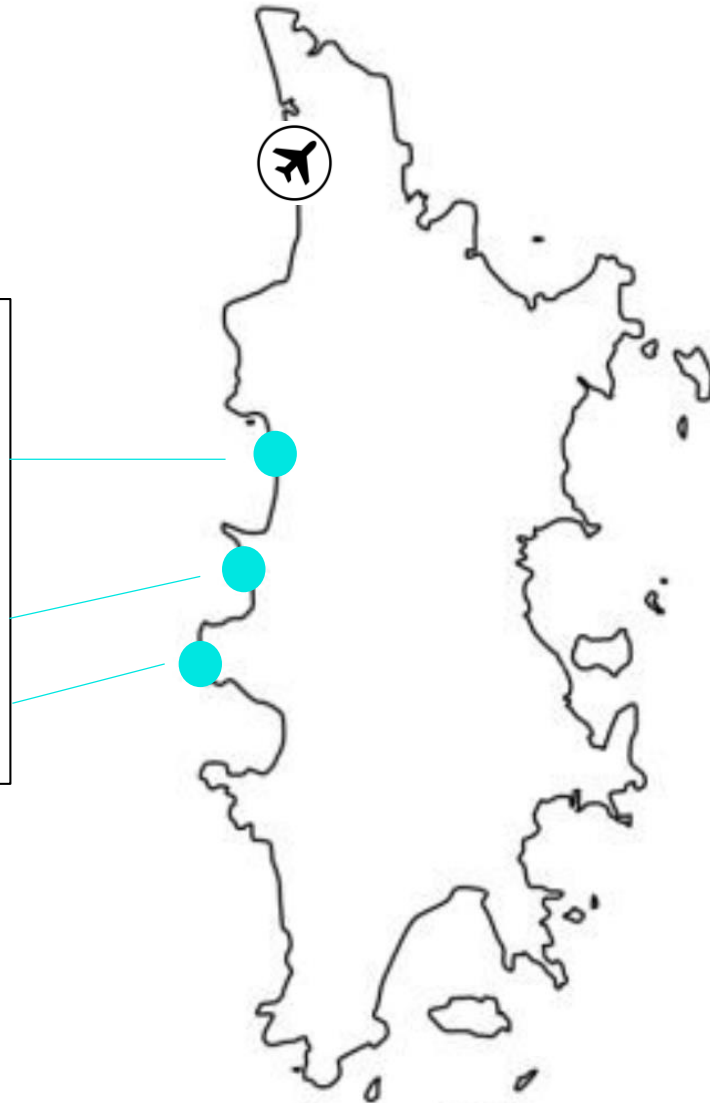
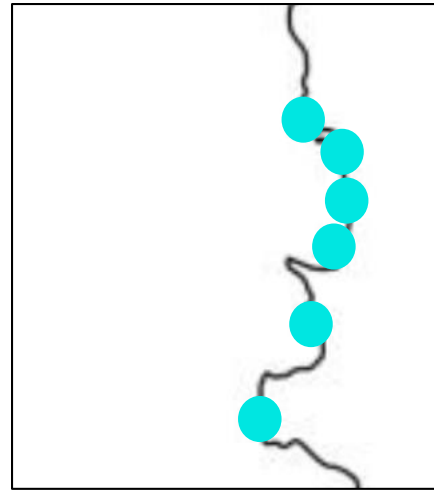


Dusit Thani

Saii Phuket
LAGUNA



THE LUXURY
SIGNATURE



I. THE GOOD REASONS WHY TO PARTICIPATE TO PHUKET ART FAIR 2025

THAILAND

A booming Economy

Located in the heart of the South East Asian Region, Thailand is only 1 hour flight away from Singapore, 2 hours from Hong Kong, 4 hours from India.

The Kingdom of Thailand has an expanding economy. It's GDP growth is projected to accelerate from 1.9% in 2023 to +2,3-2,8% in 2024, with a limited inflation of +0,4%.

It's diversified Economy is mainly splitted between Food goods, Energy, Real Estate, Insurance, Retail, Hospitals, Tourism... New heavy industries like car manufacturer or the production for electric car batteries are going to expand.

The Tourism Authority of Thailand (TAT) estimates that **12.22 million** foreign tourists will visit Thailand in the last four months of 2024, pushing the total for the year to nearly 36 million, surpassing the target of at least 35 million.



THAILAND

Meet new Art Collectors

Two examples of famous local Art Collectors from Thailand:

Mr. Petch Osathanugrah

The Thai art collector Petch Osathanugrah is the heir to and current CEO of the family-owned beverage company Osotspa. As with the ownership of his drinks company, art collecting runs in the family—Petch’s father, Surat, was one of Thailand’s most significant collectors during his lifetime.











Mr. Boonchai Bencharongkul

Few people know more about Thai contemporary art (or have larger collections of it) than telecoms tycoon Boonchai, who founded the Museum of Contemporary Art in Bangkok. near the River Kwai

Thailand’s top 50 richest wealth is +200 Billion USD (Forbes) as well as HNWI, entrepreneurs, business owners, foreigners living in Thailand (Bangkok or Phuket Island), are the new or confirmed Art Collectors that we will target to visit the Phuket Art Fair.

Sources:

Artnews / TatlerAsia / Forbes

Rank	Name	Net Worth	Age	Source
 #1	Chalerm Yoovidhya	\$36 B	74	Energy drinks
 #2	Chearavanont brothers	\$29 B	-	Diversified
 #3	Charoen Sirivadhanabhakdi	\$10 B	80	Beverage, Real Estate
 #4	Chirathivat family	\$9.9 B	-	Retail
 #5	Sarath Ratanavadi	\$9.2 B	59	Energy
 #6	Prasert Prasarttong-Osoth	\$3.8 B	91	Hospitals, airline
 #7	Aiyawatt Srivaddhanaprabha	\$3.6 B	39	Duty-free
 #8	Vanich Chaiyawan	\$3.3 B	92	Insurance, beverages
 #9	Osathanugrah family	\$2.2 B	-	Beverages
 #10	Prayudh Mahagitsiri	\$2.15 B	78	Coffee, shipping

PHUKET

Has more to offer

Luxury Real Estate

HNWI mainly from China, Thailand, Russia, United Kingdom and Germany are investing in Luxury Properties in Phuket. These owners are the first local potential Art Buyers. The sales of real estate and resorts in Phuket have doubled, from 1,500 units sold in 2022 to over 3,000 units in 2023, and the growth shows no signs of stopping. The first quarter of 2024 has seen a significant boost in Phuket's property market with the launch of 25 new projects, introducing 4,000 units valued at 54 billion baht, averaging 13 million baht per unit.

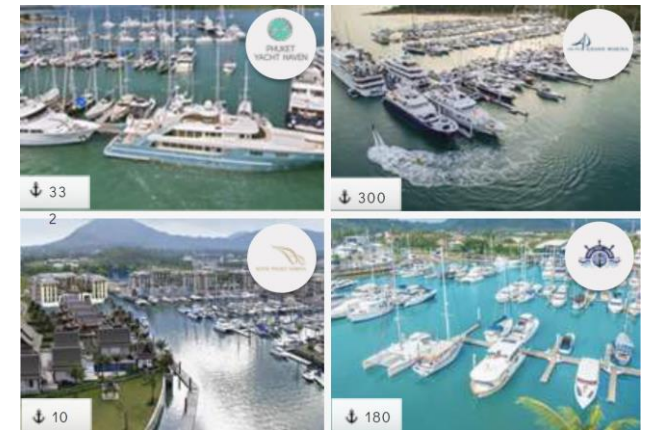
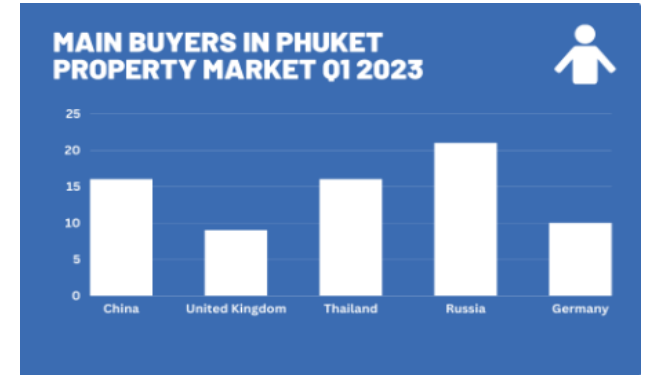
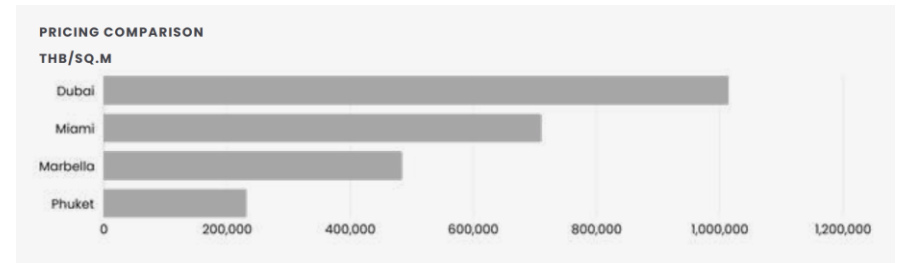
Phuket International Airport

Phuket hosts the International Airport of Phuket with 56 international routes to 21 countries. With a THB 6 billion (USD 166 million) expansion of Phuket International Airport designed to handle 18,0 million passengers annually by 2029 (from 14,0 million passengers in 2023).

A newly built private jet terminal with a parking space for up to 7 Gulfstream G650, caters to the needs of high-net-worth travelers, providing exclusive services that align with Phuket's luxury tourism market.

Luxury Marinas

Phuket's marinas—Phuket Yacht Haven, Ao Po Grand Marina, Phuket Boat Lagoon, and Royal Phuket Marina—serve as vital hubs for Southeast Asia's yachting community. Yacht Haven and Ao Po Grand Marina are equipped to accommodate superyachts over 100 meters in length (such as Feadship & Princess superyachts), making them highly attractive to international yacht owners and enthusiasts.



Sources:
Fazwaz / CBRE / C9 Hotelworks

PHUKET

High-end facilities

Luxury Retail

Central Floresta, part of the expansive Central Phuket complex, serves as the island's luxury retail epicenter, housing 15 prestigious brands across fashion, watches, and jewelry such as Hermès, Louis Vuitton & Gucci, known for their high-quality craftsmanship, and iconic handbags. These brands are regarded as the pinnacle of luxury. In response to growing demand, several of these brands are set to expand their store spaces, doubling their size by the end of 2024. Additionally, by 2026, Central Floresta will welcome an array of new luxury brands, further enhancing Phuket's appeal as a high-end shopping destination.



International Schools

Phuket's international education sector has seen significant growth, with a 31% increase in enrollment from 2022 to 2023, rising from 3,198 to 4,205 students. This surge is attributed to the addition of new institutions like Hei School and HeadStart Cherng Talay Campus. The British International School Phuket continues to lead the market, with an enrollment of 1,100 students, solidifying the island's reputation as an educational hub for expatriate families.



International Hospitals

Phuket is home to some of Thailand's premier healthcare providers, with Bangkok Phuket Hospital and Bangkok Siriroj Hospital leading the way in comprehensive medical care. Bumrungrad International Hospital, one of the largest private hospitals in Southeast Asia, is planning a major expansion into Phuket by 2026. Bumrungrad Phuket will add 150 beds and introduce world-class medical services, further elevating the island's healthcare standards.



VIP PREVIEW

6th of November

On Thursday 6th of November, Phuket Art Fair will host a special day where Exhibitors & VIP will gather in a festive atmosphere.

Generating special moments of sharing between professionals and the Art Lovers & Art Buyers.

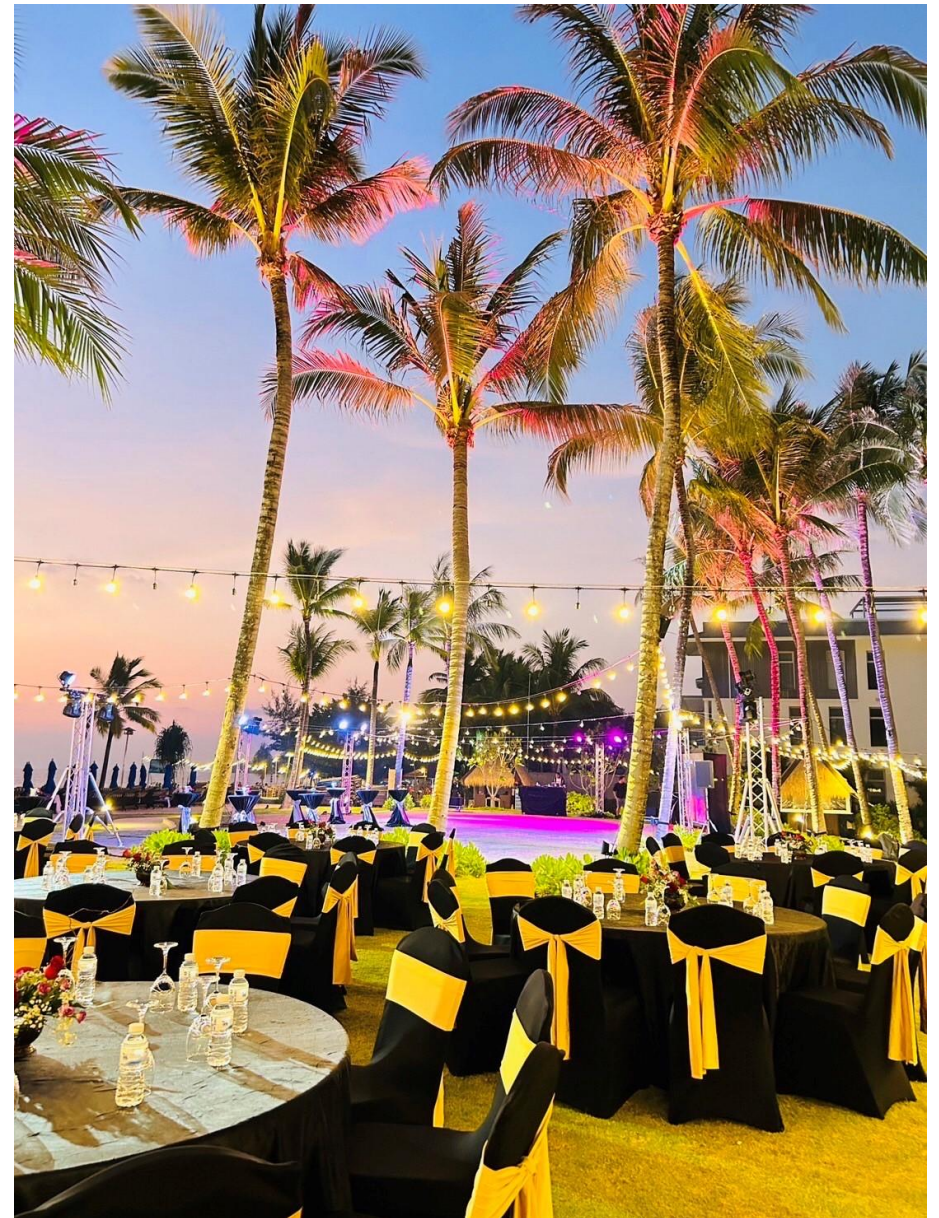
- Exhibitors
- VIP Art Collectors
- Press & Media
- Influencers
- Sponsors
- Officials



3 GALA DINNERS

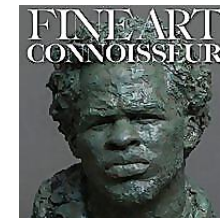
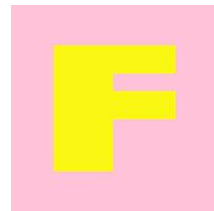
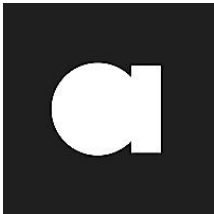
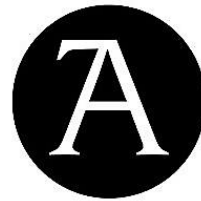
We are pleased to announce that Phuket Art Fair 2025 will host 3 gala dinners on 6th, 7th and 8th of November 2025 with approx. 200 invites per Gala dinner.

- Exhibitors
- VIP Art Collectors
- Press
- Influencers
- Sponsors
- Officials



ADVERTISING

Influencers & Media



II. EXCLUSIVE LOCATIONS

EXCLUSIVE LOCATIONS

Where Art meets Paradise

We have selected exceptional & fully equipped Event locations to allow every Exhibitor to meet their Art Buyers & Community in the best conditions.

Because we believe that Art should not be sold like any other consumer good but rather than an long term investment, Phuket Art Fair intends to break some barriers.

We intend to create not only a high end & relax Atmosphere for the Exhibitors & Art Lovers but our goal is also to create a new kind of Art Experience.

Limited maximum total Exhibitors Capacity: 55 booths



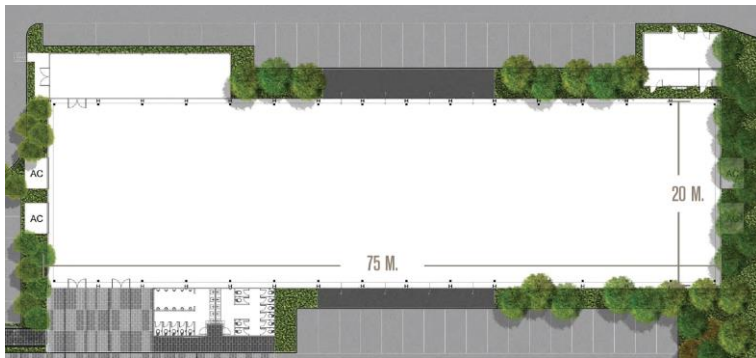


ANGSANA
LAGUNA PHUKET

Angsana Laguna Phuket, set along the shores of Phuket's Bang Tao Bay in the island's northwest. The 1,500 sqm ACES (Angsana Convention and Exhibition Space) can host 1,500 people and together with the 358 metre ballroom are the perfect place for the Phuket Art Fair 2025.

Exhibition space: 2,000 sqm
Max. booths: 20

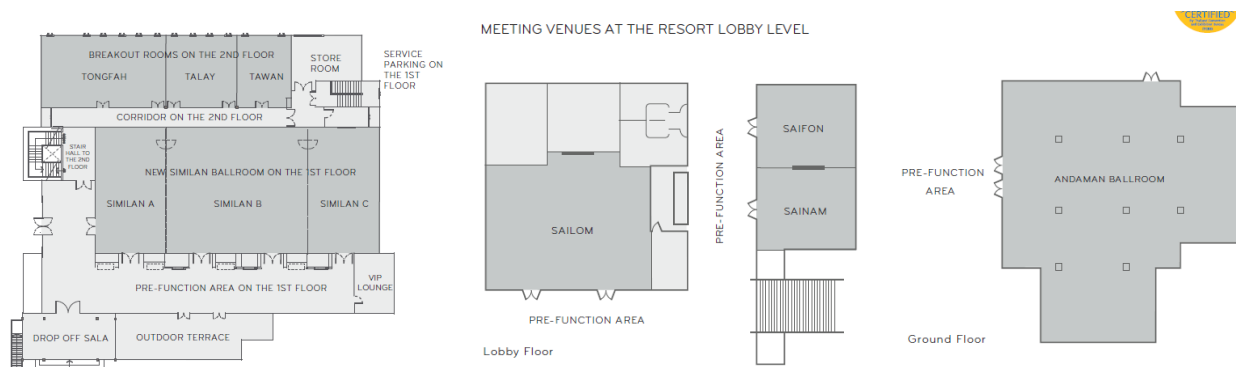
www.angsana.com



SAii Laguna Phuket is an exceptional resort destination, set beside Bangtao Beach. The new Similan Ballroom, a standalone meetings & events centre, is offering all amenities for a dedicated event, catering team & technical support.

Exhibition space: 1,700 sqm
Max. booths: 15

www.saiiresorts.com/phuket/laguna/

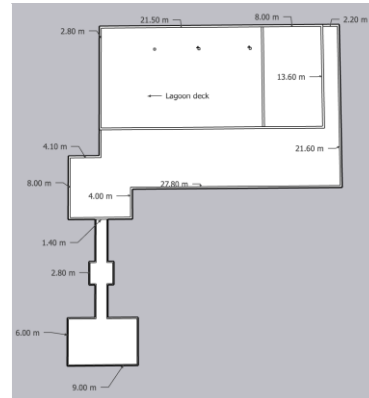




Step into a world of natural beauty and unparalleled indulgence at Banyan Tree Hotel Phuket. Combine business with pleasure, enjoy perfect event location with all the exclusive facilities at Banyan Tree Phuket.

Exhibition space: 673 sqm
Max. booths: 7

www.banyantree.com/thailand/phuket



InterContinental[®] Phuket Resort is located in front of the beach of Kamala. A unique place that is giving access to breathtaking views, serene environment, and exceptional service. The perfect event venue to create engaging moments in a luxury atmosphere.

Exhibition space: 485 sqm
Max. booths: 6

www.phuket.intercontinental.com



Api (Morning Room) | 1 A&B (Morning Room 2) | A&B (VIP Room & Board Room)



BALLROOM & PRE-FUNCTION AREA: LAYOUT
BUILDING #1 - 1/FLOOR



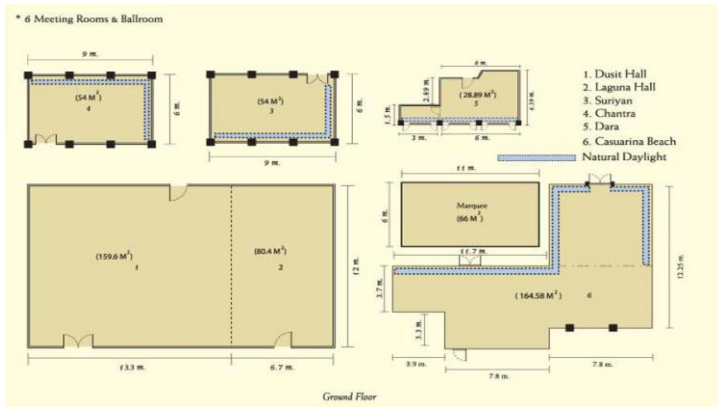
Dusit Thani

LAGUNA · PHUKET

Years of experience with royal functions, top-level government and corporate meetings plus award-winning incentives, has earned the Dusit Thani Laguna Hotel a reputation as the perfect venue for events & meetings.

Exhibition space: 616 sqm
Max. booths: 7

www.dusit.com/dusitthani-lagunaphuket/



PRIVATE VILLAS

Exclusive Venues



THE LUXURY SIGNATURE

In order to offer a new kind of unique Exhibition Experience, Phuket Art Fair 2025 is offering the possibility to exhibit in exclusive private Villas with large exhibition spaces (+200 sqm).

Depending on the spaces you request, we can personalize your Exhibition space for paintings, sculptures in a very luxurious environment.

Ask us for more details so that we can provide you with the best venue where to exhibit your Art Masterpieces.

www.theluxurysignature.com



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Phuket Art Fair